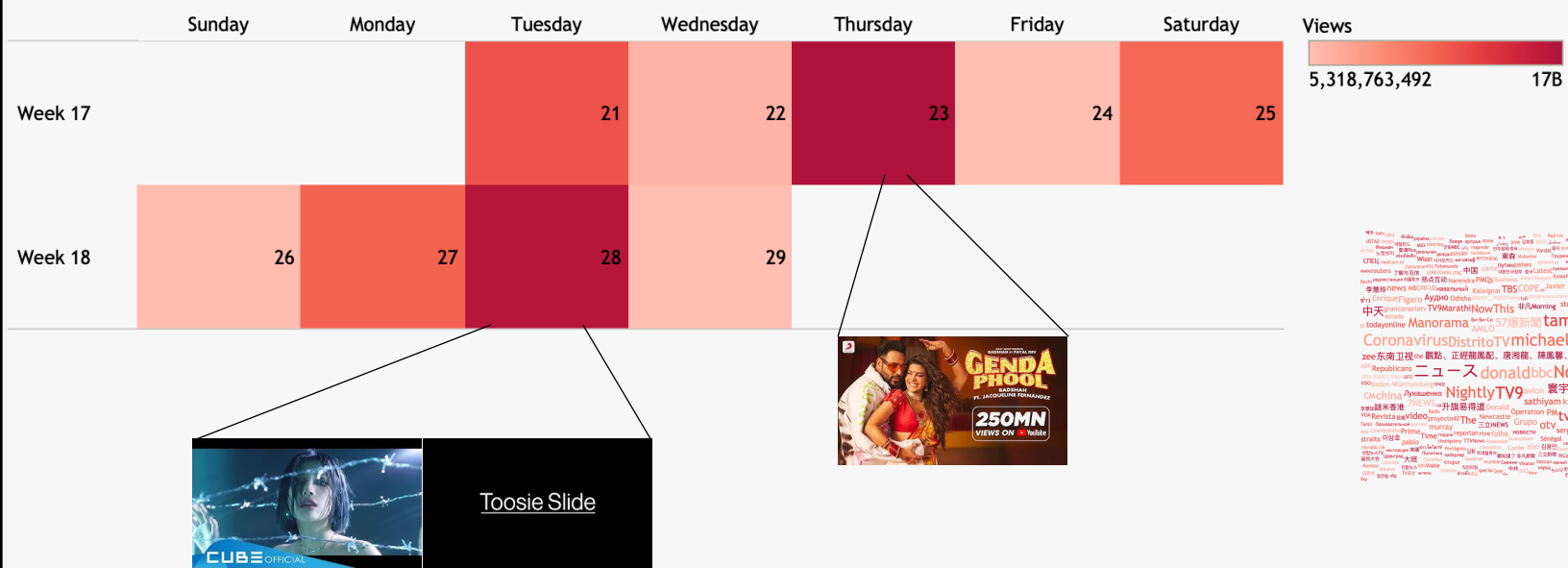




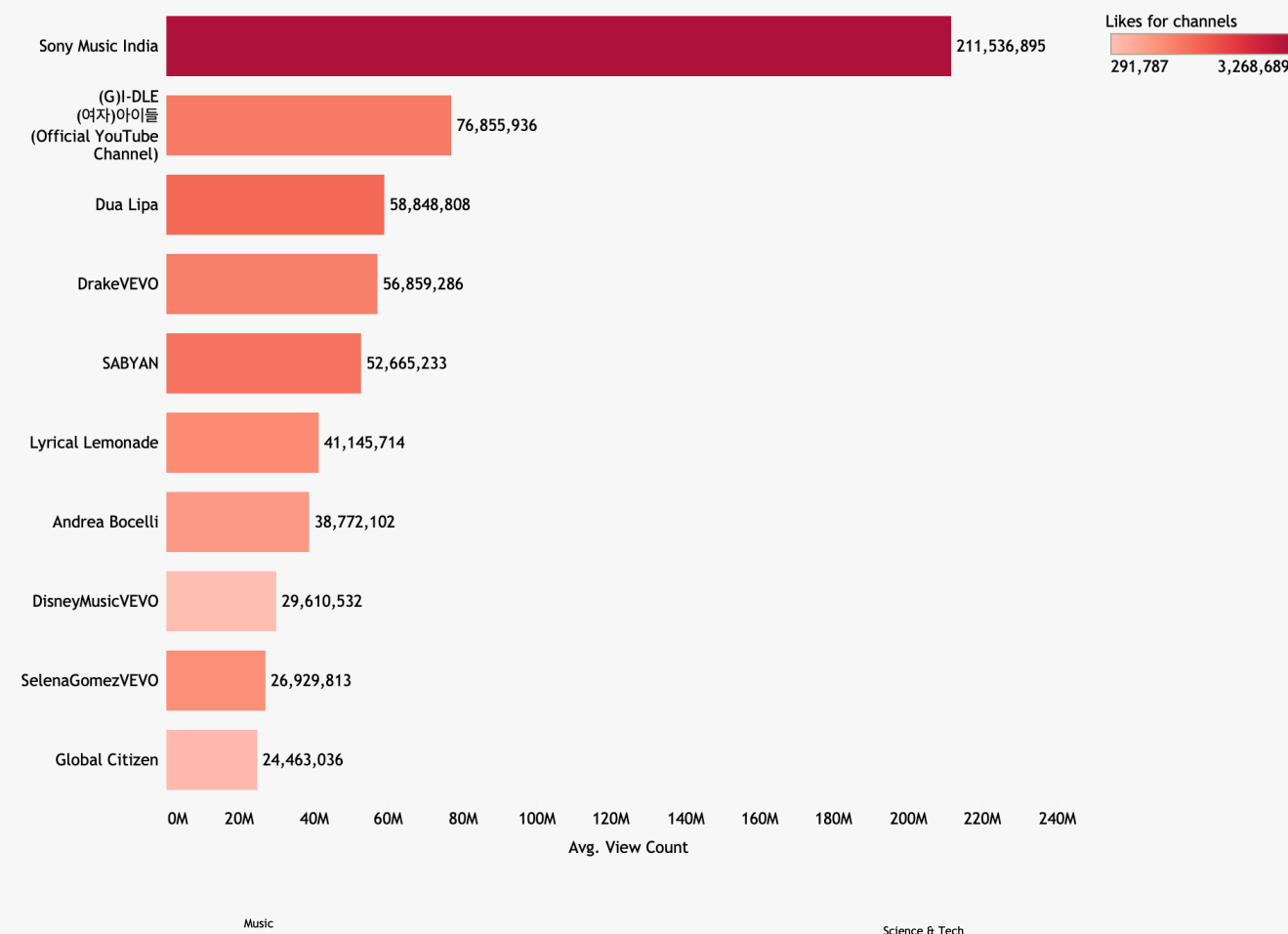
# YouTube viral trends - a week during COVID-19

What is the world watching during a pandemic? | Which categories are most viral in different parts of the world? | Which channels have the most viral content? | What are the tags in such videos?

## Viewing patterns over the week

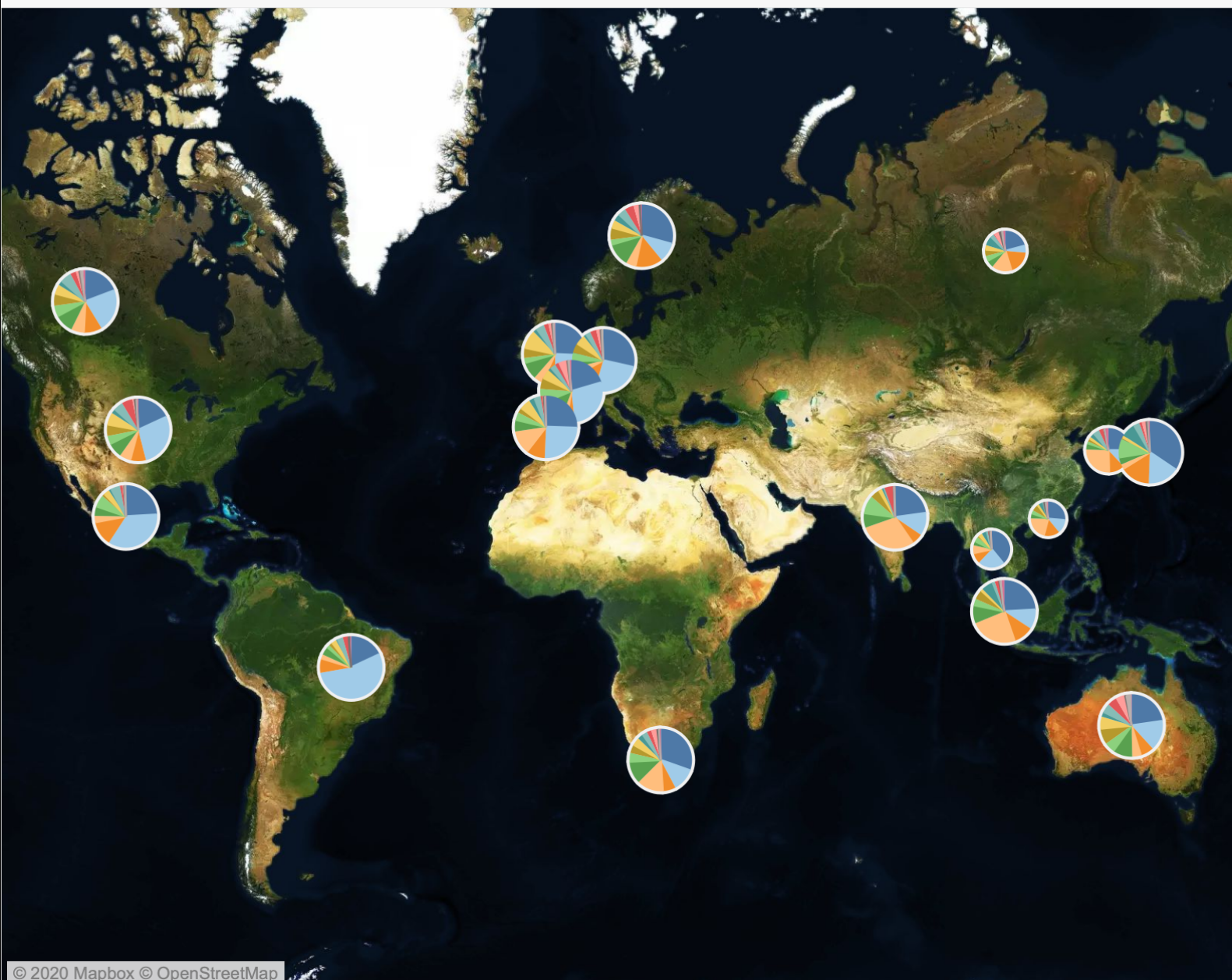


## Top 10 channels watched

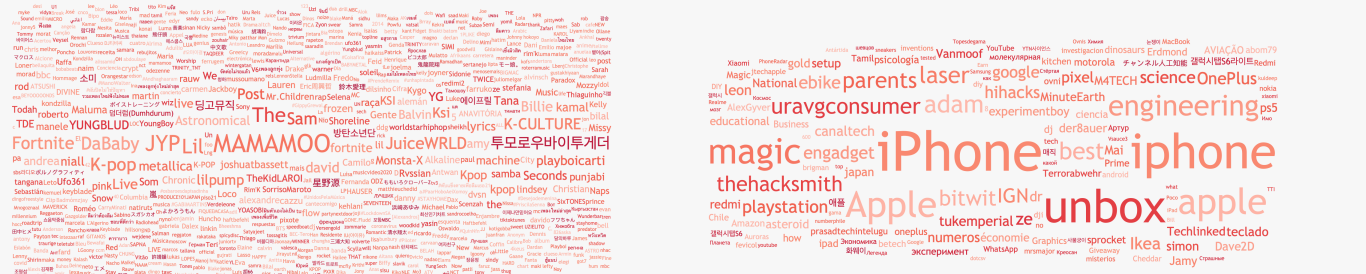


Music & Entertainment has been the most viral category | Apple release and "At-home" concerts were a big success | News & Politics mostly mention COVID-19 | Countries such as India and Singapore have relatively higher views on news and politics

## Distribution of categories across the world



- Entertainment
- Music
- People & Blogs
- News & Politics
- Comedy
- Howto & Style
- Science & Technology
- Sports
- Film & Animation
- Gaming
- Education
- Autos & Vehicles
- Nonprofits & Activism
- Travel & Events
- Pets & Animals



## Top 10 categories

